



The Green Marketplace

where people meet, trade and create a regenerative future

By Bjarne, Alan and Ditlev from Denmark ☺





www.goodmarket.global/

VISION

A green marketplace where producers and customers can trade in ways that strengthen local communities and promote regenerative and bioregional development

The marketplace consists of two elements

A digital trading platform
and

Local mobile marketplaces
that combine green trade with art, culture,
folk education and politics



MISSION

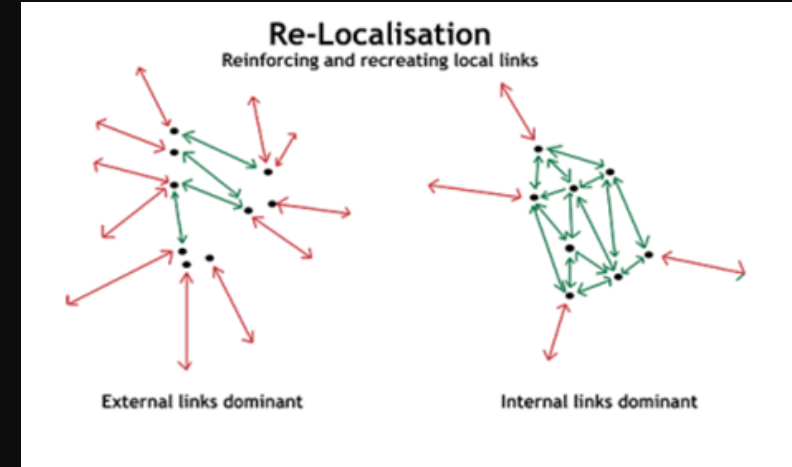
Build a **community of communities** across associations, communities, companies, and foundations **that want to take ownership and participate in the co-creation** the green marketplace.



A culture of production and consumption where we regenerate communities and nature

Creating local economies, where trade and exchange help us to become co-creators of a new culture, where consumption, relationships, co-creation and connection to nature are four sides of the same coin.

High life satisfaction, low environmental impact and local development, together with a regenerative and bioregional mindset, are important goals





Good for People. Good for the Planet.

Directory

Marketplace

www.goodmarket.global



Search brands, keywords, etc.



Filter by location



2166 Results

Clear Filters

Sectors

Focus

- ☐ Environment
- ☐ Crisis
- ☐ Basic Needs
- ☐ Inclusion
- ☐ Society
- ☐ Mindful Choices

Certificates

Grid

List

Map

Recent



See Networks on the Good Market platform



Marketplace



Community



Favorites



Account



Help

"I'd love to support the work you're doing with The Green Marketplace"

Amanda Kiessel,
Good Market

Good Market website is set up as a [commons](#) and designed so [networks and local communities](#) can build their own self-sustaining initiatives on top of it.

The website is available in 6 languages.

Local mobile marketplaces full of commerce, culture, public education, green politics and human encounters



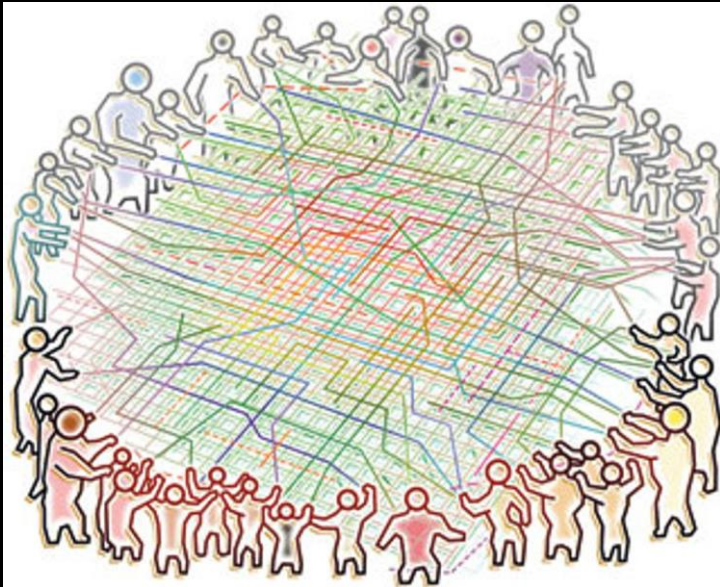
The marketplace is commercial and must be run as a company

- Everyone must have a "pay" for their work
- Advertising should guide us/consumers in the direction of regenerative products.
 - Advertising helps to finance the operation of the local markets.
- A Common Market Kit make it easy to co-organize the local marketplaces.
 - Organization, advertising, press, permits, rental of tents and toilets, finance function, gathering experience, etc ..



What does it take for the Green Marketplace to become a reality?

A Community of Communities



1. We need to **connect with each other**

2. We have to **satisfy needs**

1. Citizens: Meaningfulness as well as good and healthy products, processes and relationships
2. Companies: Customer contact, marketing and sales
3. Communities: Life, joy and jobs as well as communities and infrastructures that help us reduce the ecological footprint.
4. Associations: Activities that support their purposes and activities.

3. We must **create new collaborative relationships**

1. A green trade association and green folk education



A Community of Communities

- Green Organisations
- Cooperative farms
- Regenerative farms
- Villages and ecovillages
- ActionAid
- Educational institutions
- Cooperative banks
- Social Entrepreneurs
- Folk education
- Green companies
- and much more



Action plan 2022-2025

The Danish Ecovillage Network - and The Green Friends - take ownership to the project

Dialogue meeting with 10-25 key stakeholders

Funding money

Art of Hosting seminar for 50-100 stakeholders
- establishing a steering group

Prototypes for local markets
held in 2-4 different locations

Trade for Change events
with music, dans, food, trade and parti

The digital marketplace will be launched
in the spring of 2025 along with a program
for ten local markets

Join the Co-Creation!

We would love to learn from your experiences with similar projects:

- **Local Markets**
- **Creating a Community of Communities**

**Share your learnings with us
and find more information at**

www.levendelokalsamfund.dk/gmp